

# Main Project Concept

Julie Lorentz  
1/11/11

## Theme

The concept for my Main Project is “Escape.” I live in Minnesota and we have been experiencing some cold temperatures lately. All I want to do is to escape to some warmer climate. The Main Project will give the point of view of the escapee.

## Footage

After looking at the collections offered for this class, I plan to get some of my video and audio from DocSharing, but we also take advantage of the clips offered on [www.worldclips.tv](http://www.worldclips.tv). This will give me more options as I’ll be looking for warmer weather-type scenes.

## Opening

The opening will show a graphic that black background with the title “Escape” screaming by using the ripple effect. The first clip I plan to use is showing traffic congestion in the city and the stress it can cause. I want to use some audio with honking horns or people yelling.

## Middle

The middle of the video shows highway footage away from the city on the way to the beach. If I can find car’s waiting for an accident to clear, I want to show how driving in the open can cause stress too. I was thinking of using an audio clip of someone listening to a traffic report in the background.

## Ending

The ending will show the protagonist almost at the beach. I want to try to infer some type of excitement of the destination reached. The audio clip could be music that shows this excitement. The final two scenes will be the beach and then the sunsets over the water. I was thinking of ending it with a serene music clip with the final beach sunset scene.

## Style


The style I hope to infer is visual storytelling style with the use of audio clips to help tell the story.

## Audience

The intended audience for this video will be for individuals who want to get away but life is preventing it. It is intended to be relaxing.

TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 1 \_\_\_\_\_

Description	Start	End	Total Running Time
Title Screen	00:00:00:00	00:00:05:00	00:00:05:00
<b>Audio FX</b> oceanlap.wav			
<b>Video FX</b> On transition in, each letter ripples. Transition out is a fade out.			
<b>Narration</b> Many Americans need to see the sun.			

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Notes: ALL TIME CODES WILL CHANGE WITH EDITS

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TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 2 \_\_\_\_\_


Description	Start	End	Total Running Time
Waiting at the light	00:00:00:00	00:00:08:00	00:00:13:00
<b>Audio FX</b> at the light.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> They deal with inner city traffic every day yet never see wide open spaces.			

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SCENE: 3


Description	Start	End	Total Running Time
Dividing lines	00:00:00:00	00:00:08:00	00:00:21:00
<b>Audio FX</b> traffic.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> While they may see a suburb, it is not quite the open spaces seen by their ancestors.			

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SCENE: 4


Description	Start	End	Total Running Time
Avanti	00:00:00:00	00:00:08:00	00:00:29:00
<b>Audio FX</b> carcrash.wav hurry scurry 30.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> You can help cure their need for speed by donating to the Starving Student's Escape Fund.			

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TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 5 \_\_\_\_\_

Description	Start	End	Total Running Time
Afternoon rush hour	00:00:00:00	00:00:08:00	00:00:37:00
<b>Audio FX</b> traffic.mp3 drastic measures 15.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> Sadly everyone needs a vacation. Only YOU can help those desperate for one TODAY!			


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TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 6 \_\_\_\_\_


Description	Start	End	Total Running Time
High Desert Road	00:00:00:00	00:00:08:00	00:00:45:00
<b>Audio FX</b> High desert road.mp3 Rise and shine 20.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> The open road calls to people in need of a vacation. They NEED to go somewhere.			

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TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 7 \_\_\_\_\_

Description	Start	End	Total Running Time
Round the Bend	00:00:00:00	00:00:08:00	00:00:53:00
<b>Audio FX</b> traffic.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> The winding road and your generous donations are the only way to help all those starving students.			


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TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 8 \_\_\_\_\_


Description	Start	End	Total Running Time
Beach town traffic	00:00:00:00	00:00:08:00	00:00:61:00
<b>Audio FX</b> Traffic.mp3 From the hip 30.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> Many starving students only dream of the swaying palm trees of their dreams.			

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TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 9 \_\_\_\_\_


Description	Start	End	Total Running Time
Beach	00:00:00:00	00:00:08:00	00:00:69:00
<b>Audio FX</b> oceanlap.wav good time 30.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> By calling 800-SAVE-A-STUDENT today, they may see this beautiful ocean tomorrow.			

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TITLE: \_\_\_\_\_ Escape \_\_\_\_\_

SCENE: \_\_\_\_\_ 10 \_\_\_\_\_


Description	Start	End	Total Running Time
Surf	00:00:00:00	00:00:08:00	00:00:77:00
<b>Audio FX</b> Open forest 10.mp3 Ocean-edge.wav			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> So just remember....Out there...a starving student is waiting for your donation. Please help?			

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TITLE: Escape

SCENE: 11

Description	Start	End	Total Running Time
Closing Credits	00:00:00:00	00:00:13:00	00:00:77:00
<b>Audio FX</b> Good time 30.mp3			
<b>Video FX</b> Fade In, Fade Out			
<b>Narration</b> None			

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## EDIT DECISION LIST

<b>PRODUCTION:</b>	Escape	<b>EDITOR:</b>	Julie Lorentz	<b>PAGE</b>	1
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<i>Clip #</i>	<i>Transition</i>	<i>Reel #</i>	<i>Scene #</i>	<i>Take #</i>	<i>In-Point:</i> Hr:Min:Sec:Fr	<i>Out-point:</i> Hr:Min:Sec:Fr	<i>Duration:</i> Hr:Min:Sec:Fr	<i>Cumulative time:</i> Hr:Min:Sec:Fr
lead	---	n/a	1	1	00:00:00:00	00:00:03:00	00:00:03:00	00:00:03:00
1	Fade ripple dissolve	1	2	1	00:00:00:00	00:00:02:29	00:00:02:29	00:00:05:29
2	Cut	C3	3	1	00:00:20:00	00:00:30:00	00:00:10:00	00:00:15:29
3	Cut	C3	4	1	00:00:06:00	00:00:10:00	00:00:04:00	00:00:19:29
4	Cut	C3	5	1	00:00:00:00	00:00:05:00	00:00:05:00	00:00:24:29
5	Cut	C3	6	1	00:00:02:00	00:00:06:00	00:00:04:00	00:00:28:29
6	Dissolve	C3	8	1	00:00:04:00	00:00:08:00	00:00:04:00	00:00:32:29
7	Dissolve	5	7	1	00:00:01:15	00:00:06:00	00:00:04:15	00:00:37:14
8	Dissolve	7	9	1	00:00:02:00	00:00:12:27	00:00:10:27	00:00:48:11
9	Dissolve	8	10	1	00:00:02:00	00:00:08:00	00:00:06:00	00:00:54:11
10	Dissolve	9	11	1	00:00:00:25	00:00:11:00	00:00:10:05	00:01:04:16
11	Dissolve	10	12	1	00:00:00:25	00:00:11:00	00:00:10:05	00:01:14:21
End	Fade	n/a	13	1	00:00:00:00	00:00:03:00	00:00:03:00	00:01:17:21